



BOARD OF ALDERMEN
CITY OF SAINT LOUIS
MISSOURI

Phyllis Young
ALDERMAN - 7th WARD

(314) 622-3766

June 28, 2007

Mary Hart Burton
Zoning Administrator
1200 Market Rm 400
St. Louis, Mo. 63103

Dear Mrs. Burton:

I understand that the denial of the sign painted on the wall at 1806-08 S. 13th is being appealed. I am in support of the staff's decision to deny this sign.

The sign is painted on a residential building. It is as large if not larger than most billboards. I have worked diligently throughout my career as an alderman to reduce the number of billboards cluttering our neighborhoods and our city. As you drive I-44 you'll see no billboards in my ward from Compton east to the intersection with I-55 other than the one in the commercial area at Jefferson. The wall sign is an affront to the neighborhoods, drivers, and the City. It should be denied and removed.

In addition this sign violates all requirements stipulated in Ordinance #64831, Section B.8. "Sign Regulations". An appeal for one violation might be understandable; however, to be totally non-compliant and still appeal is unconscionable. There is apparently no desire to adhere or respect any portion of the standards of the neighborhood.

I urge the Board of Adjustment to uphold the staff's denial. If this sign is allowed to remain then anyone with property along any thoroughfare can paint signs indicating the opinion or current matter relevant to the owner to influence passersby with no control by any City agency. The precedent should not be allowed. Please uphold the denial. Thank you for your consideration.

Sincerely,

Phyllis Young